



## ROYAL PARK AMENITY SPONSORSHIP PROGRAM

The Town of Hildebran is offering opportunities to be a part of the Royal Park project. Royal Park will be located at the site of the old Hildebran school building located at 206 S. Center St. The new park shall be accompanied by the existing school building, gym and auditorium.

The new park will consist of an amphitheater, splash pad, inclusive play equipment, a ¼ mile walking track, and a new concession building with restrooms. The Town was awarded \$289,700 in PARTF grant funds and approximate \$146,000 in State Capital Infrastructure Funds to help build the park. However, due to increased construction costs, the Town is asking for your help to fund Royal Park.

In addition to traditional donors (see Traditional Donor Application), the Town is offering two additional types of sponsorships opportunities: Ancillary Amenity Donors and Primary Amenity Donors.

- Primary Amenity Donors who sponsor one of the major park amenities at the amount determined by the Town (inclusive playground equipment, ~~walking trail~~, concession building, splash pad, playground entrance and ~~stage~~) will have the amenity named after them and a plaque will be located in a prominent location at the amenity. You or your organization will be invited to the ribbon cutting, receive a Key to the City, and have your name on the Royal Park Sponsorship Wall.
- Ancillary Amenity Donors will be able to purchase a park bench or inclusive playground amenity. If you or your organization sponsors either amenity option, a plaque with you or your organization's name will be located near or on the amenity and can be personalized. Also, you will be named on the Royal Park Sponsorship Wall.

*\*Primary and Ancillary Amenity Donors will be featured in our newsletter, website and social media pages.*



## Royal Park Renderings



*Ground-Level View*



*Angled-Aerial View*



## ROYAL PARK SPONSORSHIP LEVELS

ANCILLARY AMENITY DONORS		
<del>PARK BENCH</del>	\$300	⊖
PLAYGROUND FEATURE	\$500	○

PRIMARAY AMENITY DONORS		
<del>INCLUSIVE PLAYGROUND</del>	\$5,000	⊖
<del>WALKING TRAIL</del>	\$5,000	⊖
CONCESSION BUILDING	\$10,000	○
SPLASH PAD	\$10,000	○
AMPHITHEATER	\$15,000	⊖



# ROYAL PARK PRIMARY AND ANCILLARY AMENITY SPONSORSHIP APPLICATION

## DONOR INFORMATION (Please print clearly)

Name: \_\_\_\_\_

Organization Name (if applicable): \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone #: \_\_\_\_\_ Alternate #: \_\_\_\_\_

Email Address: \_\_\_\_\_ Date: \_\_\_\_\_

## GETTING STARTED

Step # 1 Complete the donor information above.

Step # 2 Review sponsorship policy and agree to the terms.

I agree to the terms of the Town of Hildebran Sponsorship Policy

Step # 3 Select Sponsorship Type on Page # 2

- Ancillary Amenity Donor (select personalization on page 4)
- Primary Amenity Donor (select personalization on page 4)

Print Name: \_\_\_\_\_ Signature: \_\_\_\_\_

Sponsorship Amount: \$ \_\_\_\_\_

## PAYMENT INFORMATION

\$Less than \$5,000: Include payment with application.

\$5,000 or above: Town Council must approve your application prior to payment.

Checks should be made out to: Burke River Trail Association

Mailing address:

Burke River Trail Association

204 E Main Street

Valdese, NC 28690

***Include pages 3 - 5 with your application/payment***

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## SPONSORSHIP APPLICATION

### AMENITY DONOR PERSONALIZATION

Use the following permissible wording options when requesting your engraving for Amenity Donor sponsorship:

Please print clearly the name(s) of the person(s) you want to recognize.

Name 1: \_\_\_\_\_

Name 2: \_\_\_\_\_

Please choose ONE for ANCILLARY AMENITY DONORS:

- Provided by
- Donated by
- Given by
- A gift in memory of
- In memory of
- In honor of
- In recognition of
- In remembrance of
- With appreciation